

**INVOICE NO.**

EN5579153

**INVOICE DATE**

10/30/2016

**BILL CYCLE**

201610

**INVOICE DUE DATE**

11/27/2016

WATERFRONT STRATEGIES  
3050 K Street, NW  
Suite 100  
WASHINGTON, DC 20007

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES	WATERFRONTST	NEA ADVOCACY FUND PROJ#202143-JAS	P50430

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN11870674	Johnstown, PA	TV	\$7,620.00	88	88

**INVOICE NOTES**

Gross Advertising Total	\$7,620.00
Agency Commission	(\$1,143.00)
Rep Commission	(\$842.05)
<b>Net Advertising Total</b>	<b>\$5,634.95</b>

**Terms:** Net 30 Days  
**Mail to:** Comcast Spotlight  
P.O. Box 415949  
Boston, MA 02241-5949

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## AFFIDAVIT

**Product:**

Estimate No: 5634

Campaign No:

Comcast Order No: EN11870674

TIM Est No: 691663

AE Name: JAS National Political

Market: Johnstown, PA

Contract Type: Single

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1599516	NEAPATV1638H Earned (cc)	Johnstown/Altoona Interconnect/7979	AEN, AMC, CNN, DISC, ESP2, ESPN, FOOD, HALL, HIST, MNBC, NBCS, TBSC, TVL, TWC	88	\$7,620.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
AEN	Johnstown/Altoona Interconnect/7979	NW1599516	5	\$420.00
AMC	Johnstown/Altoona Interconnect/7979	NW1599516	2	\$80.00
CNN	Johnstown/Altoona Interconnect/7979	NW1599516	9	\$800.00
DISC	Johnstown/Altoona Interconnect/7979	NW1599516	4	\$600.00
ESP2	Johnstown/Altoona Interconnect/7979	NW1599516	4	\$240.00
ESPN	Johnstown/Altoona Interconnect/7979	NW1599516	2	\$450.00
FOOD	Johnstown/Altoona Interconnect/7979	NW1599516	2	\$250.00
HALL	Johnstown/Altoona Interconnect/7979	NW1599516	15	\$945.00
HIST	Johnstown/Altoona Interconnect/7979	NW1599516	6	\$1,350.00
MNBC	Johnstown/Altoona Interconnect/7979	NW1599516	21	\$1,365.00
NBCS	Johnstown/Altoona Interconnect/7979	NW1599516	5	\$175.00
TBSC	Johnstown/Altoona Interconnect/7979	NW1599516	4	\$700.00
TVL	Johnstown/Altoona Interconnect/7979	NW1599516	3	\$155.00
TWC	Johnstown/Altoona Interconnect/7979	NW1599516	6	\$90.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-25-16	AEN	Johnstown/Altoona Interconnect/7979	9:13PM	NEAPATV1638H Earned (cc)	Married at First Sight	30	25	\$130.00	
10-25-16	CNN	Johnstown/Altoona Interconnect/7979	5:54AM	NEAPATV1638H Earned (cc)	Early Start	30	6	\$75.00	
10-25-16	CNN	Johnstown/Altoona Interconnect/7979	5:49PM	NEAPATV1638H Earned (cc)	The Situation Room With Wolf Blitzer	30	5	\$75.00	
10-25-16	CNN	Johnstown/Altoona Interconnect/7979	10:27PM	NEAPATV1638H Earned (cc)	CNN Tonight With Don Lemon	30	7	\$125.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-25-16	DISC	Johnstown/Altoona Interconnect/7979	8:48PM	NEAPATV1638H Earned (cc	Dungeon Cove: On Deck	30	34	\$150.00	
10-25-16	HALL	Johnstown/Altoona Interconnect/7979	4:46PM	NEAPATV1638H Earned (cc	Home Improvement	30	20	\$50.00	
10-25-16	HALL	Johnstown/Altoona Interconnect/7979	5:19PM	NEAPATV1638H Earned (cc	Home Improvement	30	20	\$50.00	
10-25-16	HALL	Johnstown/Altoona Interconnect/7979	8:51PM	NEAPATV1638H Earned (cc	Last Man Standing	30	21	\$75.00	
10-25-16	HIST	Johnstown/Altoona Interconnect/7979	9:13PM	NEAPATV1638H Earned (cc	Forged in Fire	30	36	\$225.00	
10-25-16	MNBC	Johnstown/Altoona Interconnect/7979	6:23AM	NEAPATV1638H Earned (cc	Morning Joe	30	13	\$35.00	
10-25-16	MNBC	Johnstown/Altoona Interconnect/7979	8:49AM	NEAPATV1638H Earned (cc	Morning Joe	30	13	\$35.00	
10-25-16	MNBC	Johnstown/Altoona Interconnect/7979	5:13PM	NEAPATV1638H Earned (cc	MTP Daily	30	12	\$100.00	
10-25-16	MNBC	Johnstown/Altoona Interconnect/7979	9:52PM	NEAPATV1638H Earned (cc	The Rachel Maddow Show	30	14	\$125.00	
10-25-16	TBSC	Johnstown/Altoona Interconnect/7979	8:16PM	NEAPATV1638H Earned (cc	The Big Bang Theory	30	32	\$175.00	
10-25-16	TVL	Johnstown/Altoona Interconnect/7979	5:42PM	NEAPATV1638H Earned (cc	The Andy Griffith Show	30	27	\$39.99	
10-25-16	TWC	Johnstown/Altoona Interconnect/7979	8:16AM	NEAPATV1638H Earned (cc	AMHQ	30	30	\$15.00	
10-26-16	CNN	Johnstown/Altoona Interconnect/7979	2:32PM	NEAPATV1638H Earned (cc	CNN Newsroom With Brooke Baldwin	30	3	\$50.00	
10-26-16	HALL	Johnstown/Altoona Interconnect/7979	5:50PM	NEAPATV1638H Earned (cc	Home Improvement	30	20	\$50.00	
10-26-16	HALL	Johnstown/Altoona Interconnect/7979	7:50PM	NEAPATV1638H Earned (cc	Last Man Standing	30	21	\$75.00	
10-26-16	HIST	Johnstown/Altoona Interconnect/7979	7:43PM	NEAPATV1638H Earned (cc	American Pickers	30	36	\$225.00	
10-26-16	MNBC	Johnstown/Altoona Interconnect/7979	5:29AM	NEAPATV1638H Earned (cc	First Look	30	13	\$35.00	
10-26-16	MNBC	Johnstown/Altoona Interconnect/7979	7:25AM	NEAPATV1638H Earned (cc	Morning Joe	30	13	\$35.00	
10-26-16	MNBC	Johnstown/Altoona Interconnect/7979	6:15PM	NEAPATV1638H Earned (cc	With All Due Respect	30	12	\$100.00	
10-26-16	MNBC	Johnstown/Altoona Interconnect/7979	11:27PM	NEAPATV1638H Earned (cc	The 11th Hour with Brian Williams	30	14	\$125.00	
10-26-16	TBSC	Johnstown/Altoona Interconnect/7979	7:44PM	NEAPATV1638H Earned (cc	Seinfeld	30	32	\$175.00	
10-26-16	TWC	Johnstown/Altoona Interconnect/7979	7:44AM	NEAPATV1638H Earned (cc	AMHQ	30	30	\$15.00	
10-27-16	AEN	Johnstown/Altoona Interconnect/7979	7:45PM	NEAPATV1638H Earned (cc	Beyond Scared Straight	30	25	\$130.00	
10-27-16	CNN	Johnstown/Altoona Interconnect/7979	5:22AM	NEAPATV1638H Earned (cc	Early Start	30	6	\$75.00	
10-27-16	HALL	Johnstown/Altoona Interconnect/7979	4:49PM	NEAPATV1638H Earned (cc	Home Improvement	30	20	\$50.00	
10-27-16	HALL	Johnstown/Altoona Interconnect/7979	6:21PM	NEAPATV1638H Earned (cc	Last Man Standing	30	20	\$50.00	
10-27-16	HIST	Johnstown/Altoona Interconnect/7979	11:10PM	NEAPATV1638H Earned (cc	Counting Cars	30	36	\$225.00	
10-27-16	MNBC	Johnstown/Altoona Interconnect/7979	6:42AM	NEAPATV1638H Earned (cc	Morning Joe	30	13	\$35.00	
10-27-16	MNBC	Johnstown/Altoona Interconnect/7979	8:21AM	NEAPATV1638H Earned (cc	Morning Joe	30	13	\$35.00	
10-27-16	MNBC	Johnstown/Altoona Interconnect/7979	6:12PM	NEAPATV1638H Earned (cc	With All Due Respect	30	12	\$100.00	
10-27-16	MNBC	Johnstown/Altoona Interconnect/7979	10:31PM	NEAPATV1638H Earned (cc	The Last Word With Lawrence O'Donnell	30	14	\$125.00	
10-27-16	TBSC	Johnstown/Altoona Interconnect/7979	10:16PM	NEAPATV1638H Earned (cc	The Big Bang Theory	30	32	\$175.00	
10-27-16	TVL	Johnstown/Altoona Interconnect/7979	6:16PM	NEAPATV1638H Earned (cc	The Andy Griffith Show	30	27	\$40.01	
10-27-16	TVL	Johnstown/Altoona Interconnect/7979	7:45PM	NEAPATV1638H Earned (cc	The Andy Griffith Show	30	28	\$75.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-27-16	TWC	Johnstown/Altoona Interconnect/7979	8:46AM	NEAPATV1638H Earned (cc	AMHQ	30	30	\$15.00	
10-28-16	DISC	Johnstown/Altoona Interconnect/7979	10:29PM	NEAPATV1638H Earned (cc	Alaska: The Last Frontier	30	34	\$150.00	
10-28-16	HALL	Johnstown/Altoona Interconnect/7979	5:21PM	NEAPATV1638H Earned (cc	Home Improvement	30	20	\$50.00	
10-28-16	HALL	Johnstown/Altoona Interconnect/7979	11:50PM	NEAPATV1638H Earned (cc	A Christmas Melody	30	21	\$75.00	
10-28-16	HIST	Johnstown/Altoona Interconnect/7979	9:43PM	NEAPATV1638H Earned (cc	Doomsday: 10 Ways the World Will End	30	36	\$225.00	
10-28-16	MNBC	Johnstown/Altoona Interconnect/7979	6:25AM	NEAPATV1638H Earned (cc	Morning Joe	30	13	\$35.00	
10-28-16	MNBC	Johnstown/Altoona Interconnect/7979	8:21AM	NEAPATV1638H Earned (cc	Morning Joe	30	13	\$35.00	
10-28-16	MNBC	Johnstown/Altoona Interconnect/7979	5:17PM	NEAPATV1638H Earned (cc	MTP Daily	30	12	\$100.00	
10-28-16	MNBC	Johnstown/Altoona Interconnect/7979	11:20PM	NEAPATV1638H Earned (cc	All In With Chris Hayes	30	14	\$125.00	
10-28-16	TWC	Johnstown/Altoona Interconnect/7979	6:45AM	NEAPATV1638H Earned (cc	AMHQ	30	30	\$15.00	
10-29-16	AEN	Johnstown/Altoona Interconnect/7979	5:44PM	NEAPATV1638H Earned (cc	Killer Kids	30	24	\$15.00	
10-29-16	AEN	Johnstown/Altoona Interconnect/7979	8:46PM	NEAPATV1638H Earned (cc	Lost for Life	30	25	\$130.00	
10-29-16	AMC	Johnstown/Altoona Interconnect/7979	2:35PM	NEAPATV1638H Earned (cc	Jason Goes to Hell: The Final Friday	30	1	\$39.99	
10-29-16	CNN	Johnstown/Altoona Interconnect/7979	6:52AM	NEAPATV1638H Earned (cc	New Day Saturday	30	6	\$75.00	
10-29-16	CNN	Johnstown/Altoona Interconnect/7979	11:28PM	NEAPATV1638H Earned (cc	Unfinished Business: The Essential Hillary Clinton	30	7	\$125.00	
10-29-16	DISC	Johnstown/Altoona Interconnect/7979	8:51PM	NEAPATV1638H Earned (cc	Treasure Quest: Dead Man's Gold	30	34	\$150.00	
10-29-16	ESP2	Johnstown/Altoona Interconnect/7979	12:34PM	NEAPATV1638H Earned (cc	College Football	30	9	\$60.00	
10-29-16	ESP2	Johnstown/Altoona Interconnect/7979	6:13PM	NEAPATV1638H Earned (cc	College Football	30	9	\$60.00	
10-29-16	ESPN	Johnstown/Altoona Interconnect/7979	12:43PM	NEAPATV1638H Earned (cc	College Football	30	10	\$225.00	
10-29-16	FOOD	Johnstown/Altoona Interconnect/7979	4:22PM	NEAPATV1638H Earned (cc	Halloween Wars	30	18	\$125.00	
10-29-16	HALL	Johnstown/Altoona Interconnect/7979	2:40PM	NEAPATV1638H Earned (cc	I'm Not Ready for Christmas	30	19	\$65.00	
10-29-16	HALL	Johnstown/Altoona Interconnect/7979	5:23PM	NEAPATV1638H Earned (cc	Merry Matrimony	30	19	\$65.00	
10-29-16	HALL	Johnstown/Altoona Interconnect/7979	10:36PM	NEAPATV1638H Earned (cc	On the Twelfth Day of Christmas	30	21	\$75.00	
10-29-16	HALL	Johnstown/Altoona Interconnect/7979	10:47PM	NEAPATV1638H Earned (cc	On the Twelfth Day of Christmas	30	21	\$75.00	
10-29-16	HIST	Johnstown/Altoona Interconnect/7979	10:45PM	NEAPATV1638H Earned (cc	Bigfoot Captured	30	36	\$225.00	
10-29-16	MNBC	Johnstown/Altoona Interconnect/7979	5:29AM	NEAPATV1638H Earned (cc	Lockup/Your Business	30	13	\$35.00	
10-29-16	MNBC	Johnstown/Altoona Interconnect/7979	7:52AM	NEAPATV1638H Earned (cc	MSNBC Live	30	13	\$35.00	
10-29-16	NBCS	Johnstown/Altoona Interconnect/7979	1:45PM	NEAPATV1638H Earned (cc	Off the Grid	30	26	\$35.00	
10-29-16	NBCS	Johnstown/Altoona Interconnect/7979	4:29PM	NEAPATV1638H Earned (cc	Premiership Rugby	30	26	\$35.00	
10-29-16	NBCS	Johnstown/Altoona Interconnect/7979	5:49PM	NEAPATV1638H Earned (cc	Motorsports Hour	30	26	\$35.00	
10-29-16	TWC	Johnstown/Altoona Interconnect/7979	8:16AM	NEAPATV1638H Earned (cc	AMHQ Weekend	30	30	\$15.00	
10-30-16	AEN	Johnstown/Altoona Interconnect/7979	1:16PM	NEAPATV1638H Earned (cc	The First 48	30	24	\$15.00	
10-30-16	AMC	Johnstown/Altoona Interconnect/7979	4:16PM	NEAPATV1638H Earned (cc	Halloween 4: The Return of Michael Myers	30	1	\$40.01	
10-30-16	CNN	Johnstown/Altoona Interconnect/7979	6:38PM	NEAPATV1638H Earned (cc	CNN Newsroom With Poppy Harlow	30	2	\$75.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-30-16	CNN	Johnstown/Altoona Interconnect/7979	11:55PM	NEAPATV1638H Earned (cc	This Is Life With Lisa Ling	30	7	\$125.00	
10-30-16	DISC	Johnstown/Altoona Interconnect/7979	7:50PM	NEAPATV1638H Earned (cc	Alaska: The Last Frontier Exposed	30	34	\$150.00	
10-30-16	ESP2	Johnstown/Altoona Interconnect/7979	12:21PM	NEAPATV1638H Earned (cc	Fantasy Football Now	30	9	\$60.00	
10-30-16	ESP2	Johnstown/Altoona Interconnect/7979	4:52PM	NEAPATV1638H Earned (cc	2016 World Series of Poker	30	9	\$60.00	
10-30-16	ESPN	Johnstown/Altoona Interconnect/7979	11:24AM	NEAPATV1638H Earned (cc	Sunday NFL Countdown	30	10	\$225.00	
10-30-16	FOOD	Johnstown/Altoona Interconnect/7979	5:51PM	NEAPATV1638H Earned (cc	Chopped Junior	30	18	\$125.00	
10-30-16	HALL	Johnstown/Altoona Interconnect/7979	5:49PM	NEAPATV1638H Earned (cc	The Nine Lives of Christmas	30	19	\$65.00	
10-30-16	HALL	Johnstown/Altoona Interconnect/7979	7:30PM	NEAPATV1638H Earned (cc	Christmas Under Wraps	30	21	\$75.00	
10-30-16	HIST	Johnstown/Altoona Interconnect/7979	10:47PM	NEAPATV1638H Earned (cc	American Pickers	30	36	\$225.00	
10-30-16	MNBC	Johnstown/Altoona Interconnect/7979	6:52AM	NEAPATV1638H Earned (cc	In Other News	30	13	\$35.00	
10-30-16	MNBC	Johnstown/Altoona Interconnect/7979	8:49AM	NEAPATV1638H Earned (cc	PoliticsNation	30	13	\$35.00	
10-30-16	MNBC	Johnstown/Altoona Interconnect/7979	5:34PM	NEAPATV1638H Earned (cc	In Other News	30	11	\$45.00	
10-30-16	NBCS	Johnstown/Altoona Interconnect/7979	12:56PM	NEAPATV1638H Earned (cc	NASCAR Sprint Cup Series Countdown To Green	30	26	\$35.00	
10-30-16	NBCS	Johnstown/Altoona Interconnect/7979	6:11PM	NEAPATV1638H Earned (cc	NASCAR Victory Lap	30	26	\$35.00	
10-30-16	TBSC	Johnstown/Altoona Interconnect/7979	10:06PM	NEAPATV1638H Earned (cc	Star Wars: A New Hope	30	32	\$175.00	
10-30-16	TWC	Johnstown/Altoona Interconnect/7979	5:46AM	NEAPATV1638H Earned (cc	AMHQ Weekend	30	30	\$15.00	
Order# EN11870674 Total: \$7,620.00									



INVOICE NO.

EN5579153

BILL CYCLE

201610

## BILL TO

WATERFRONT STRATEGIES  
3050 K Street, NW  
Suite 100  
WASHINGTON, DC 20007

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**REMITTANCE**

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Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES	WATERFRONTST	NEA ADVOCACY FUND PROJ#202143-JAS	P50430

**Terms:** Net 30 Days  
**Mail to:** Comcast Spotlight  
P.O. Box 415949  
Boston, MA 02241-5949  
**Special Note:**

**Phone:** 610-350-3675  
**Fax:** 484-983-3126  
**Note:** OMC\_Business\_Operations  
@cable.comcast.com

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**Net Balance Due****\$5,634.95**

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We accept checks, money orders, and all major credit cards.